
DUS
COURT TO
COAST
Designer Presentation
DUS
MOVA



THE COURT TO COAST EXPERIENCE

WHITE PARTY.
FASHION SHOW.
INVITE ONLY.
100 SELECTED GUESTS.

DUS

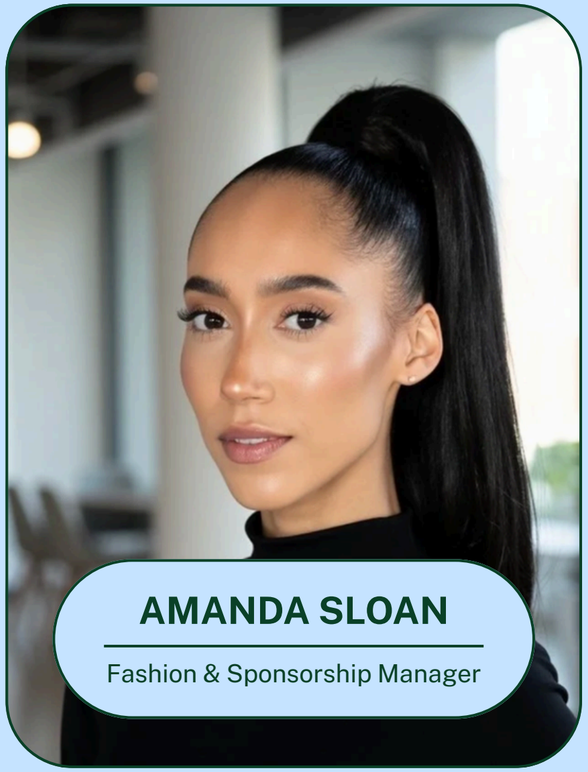
MOVA

MEET THE TEAM

MOVA Team

We’re a tight-knit, agile team combining creativity, strategy and execution — dedicated to delivering events that connect brands and people.





WHITE PARTY.
FASHION SHOW.
INVITE ONLY.
100 SELECTED GUESTS.





An exclusive evening where fashion, sport, and Palm Beach lifestyle come together at DUS PADEL, West Palm Beach’s new luxury lifestyle club.

A curated guest list of influencers, tastemakers, and local society sets the stage for a distinctive fashion show on the court, creating a unique opportunity for brands to connect with an influential audience through thoughtfully curated activations.

COURT TO COAST

EVENT DETAILS

WHEN

JANUARY 16, 2027

DOORS OPEN

6 PM

FASHION SHOW

7:30 PM

WHERE

DUS PADEL

2031 OKEECHOBEE BLVD, WEST PALM BEACH, FL 33409

DRESS CODE: WHITE | ELEVATED CASUAL





A SELECT AUDIENCE. AN EXCLUSIVE RUNWAY EXPERIENCE.

Why partner with MOVA?

Court to Coast will feature just four carefully selected fashion designers, with exclusive representation in each runway category. Each designer will have the opportunity to showcase their collection before 100+ selected tastemakers, influencers, and members of Palm Beach society.

More than a traditional fashion show, this experience offers designers a platform to showcase their collections, connect directly with potential customers, and build brand visibility. Through an exclusive runway presentation, dedicated retail pop-up, and curated promotional exposure, participating designers can create meaningful connections and opportunities that extend beyond the event.



FASHION PARTNER OPPORTUNITIES

TWO WAYS TO PARTNER

FOR BRANDS AND BOUTIQUES

SIP AND SHOP PARTNER

A boutique-style retail pop-up where guests sip, mingle, and shop your pieces.

LIMITED TO 4 SELECT DESIGNERS

FASHION DESIGNER PARTNER

Show your collection on the runway, with a dedicated retail pop-up for guests to shop your pieces.

JANUARY 16, 2027

DUS PADEL, WEST PALM BEACH

COURT TO COAST

SIP AND SHOP PARTNER

The Boutique Brand Experience

$1,500 **For Brands and Boutiques**

Bring your pieces to our ticketed guests. Our Sip and Shop Partners create a boutique-style space where guests sip, mingle, and shop your pieces during the event.

Retail and Access

- Dedicated retail pop-up space to display and sell your pieces
- Opportunity for styling consultations and personalized shopping
- Direct engagement with our ticketed guest audience
- Two staff credentials for your team
- Two complimentary guest tickets
- Option to contribute to guest gifting

Brand Exposure

- Logo on the official event step-and-repeat
- Inclusion in select event promotional materials
- Brand listing in the official partner directory
- Featured in the Sip and Shop partner spotlight on social media before the event
- Inclusion in post-event recap content

COURT TO COAST

FASHION DESIGNER PARTNERSHIP

The Court to Coast Runway Experience

$3,000 **Limited to 4 Select Designers**

Be a central partner in the main attraction: an exclusive runway presentation staged directly on the DUS padel court, plus a dedicated retail pop-up where guests can discover and shop your pieces.

On the Runway

- Exclusive designer placement within one runway category
- Runway presentation of your collection with 6 to 10 professional models provided for you
- Select professional runway photography of your looks, subject to agreed usage rights
- Priority inclusion in post-event recap content

Retail and Access

- Dedicated retail pop-up space to display and sell your pieces
- Opportunity for styling consultations and personalized shopping
- Direct engagement with our ticketed guest audience
- Two staff credentials for your team
- Four complimentary guest tickets
- Option to contribute to guest gifting, with priority consideration

Brand Exposure

- Priority logo placement on the official event step-and-repeat
- Featured placement in promotional materials and the ticketing page
- Brand listing in the official partner directory
- Featured designer profile on the event website
- Dedicated designer feature post on social media before the event

COURT TO COAST

RUNWAY CATEGORIES

From performance and court culture to coastal leisure and evening sophistication.



01

PERFORMANCE

Technical athletic wear engineered for movement, sport, and functionality.

FOCUS

Performance apparel, technical fabrics, and elevated activewear.

SOLD



02

COURT STYLE

Fashion-forward athleisure and elevated everyday sportswear.

FOCUS

Tennis-inspired fashion, lifestyle athleticwear, and sophisticated casual dressing.

COURT TO COAST

RUNWAY CATEGORIES

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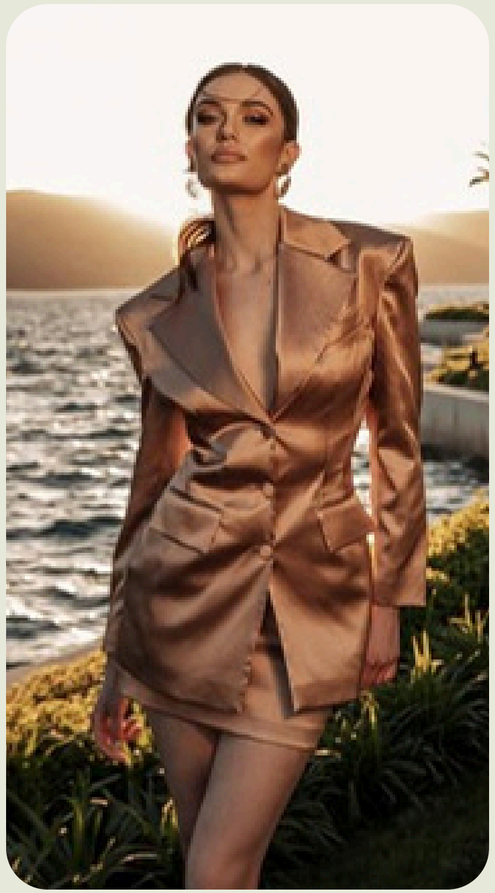
03

COASTAL ESCAPE

Resortwear, vacation dressing, and effortless coastal luxury.

FOCUS

Resort collections, swimwear, linen, lightweight fabrics, and sophisticated vacation looks.



04

AFTER DARK

Sophisticated eveningwear, statement pieces, and elevated nighttime dressing.

FOCUS

Cocktail attire, chic evening ensembles, and contemporary luxury fashion.

LET'S *Together* WORK

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